

University of Pretoria Yearbook 2021

Contemporary issues in global business 891 (GIA 891)

Postgraduate
Gordon Institute of Business Science
9.00
09
28 contact hours per 3 week cycle
Module is presented in English
Gordon Institute of Business Science
Semester 2

Module content

This elective will enable students to view the latest models and theories that surround doing business the global economy. This elective builds on the concepts covered in the core programme and therefore the topics chosen will be very substantive. The focus will change year on year depending on what the current trends are and students are advised to consult the elective manual each year for further guidance.

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